

Petite
USA



→ Tina Loren

WHY I ACCEPTED THE TITLE OF ELITE MS. DALLAS PETITE

I accepted the title of [Elite Ms. Dallas Petite](#) because I am ready for opportunities that can multiply what I have lived, learned and built.

At 5'1", people are often surprised by how petite I am after hearing me speak or watching me lead. My physical stature has never determined the size of my presence. I have spent my career in rooms with powerful decision-makers and learned that presence has very little to do with physical stature.

I am a mentor, leader and business owner. At the center of almost everything I do are two things: **building women and protecting firefighter families.**

As Founder of Tina Loren Agency, I develop women into confident professionals and leaders who create income while helping firefighter families protect their financial futures.

That work reflects my mission:

To live and leave the legacy of a leader by creating legacy leaders.

As Elite Ms. Dallas Petite, I have the opportunity to bring greater visibility to work already in motion. On October 10–11, 2026, I will represent Dallas in San Antonio as I compete for the title of [Elite Ms. Texas Petite](#) at the Texas Petite State Pageant.

True stature is measured by the impact of your presence, the depth of your service and the number of people who rise because you choose to lead. This title will magnify my values.

WHAT IS MY PLATFORM & CAUSE?

My platform is: **Building Women. Protecting Firefighter Families. Changing Financial Futures.**

I believe women deserve the confidence, skills and opportunity to create income, lead powerfully and build greater freedom for themselves.

Firefighter families deserve thoughtful preparation for the financial impact of illness, injury, disability and loss.

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My work brings those two missions together.

Through Tina Loren Agency, I develop women into professionals and leaders who create income by helping firefighter families protect their financial futures. Those women grow from producers into mentors, team builders and ultimately agency leaders.

Building women creates opportunity. Protecting firefighter families creates security. Together, we change financial futures.

WHY IS THIS PLATFORM IMPORTANT TO ME?

I have worked closely with firefighters for years, so I see their risk differently.

Cancer is not a fun topic, but almost everyone knows someone who has gone through it. About 72% of firefighter line-of-duty deaths are attributed to cancer. A health crisis is already devastating, and the reality in this community is that sometimes they simply might not come home from work.

My job is to help make sure the health crisis does not also become a financial crisis for the family.

And I know I cannot personally serve every family who needs help.

The bottom line is simple: the more times I can duplicate myself through the women I develop, the more firefighter families I can help.

FUTURE ASPIRATIONS

My vision is to build the first national **female-founded, female-led insurance agency serving firefighter families.**

What excites me most is how the agency scales. I develop women from producers into mentors, team builders and ultimately agency leaders who then develop other women. Leadership multiplies.

More leaders mean more opportunities for women and more firefighter families served.

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How Do I Advocate For My Platform?

I advocate for my platform during real conversations in the rooms I am in.

I am regularly in fire stations speaking with firefighter families about protecting their income, health and financial future. I develop women through [Tina Loren Agency](#), and I use speaking, social media, workshops, interviews and public appearances to create conversations around confidence, authenticity, financial independence, life freedom and leadership.

[Your Journey, Your Rules: The Be Your Own Boss Blueprint™](#) is a core philosophy and initiative within my broader platform.

It is a self-guided video and workbook system that helps people make intentional choices around confidence, money, freedom, purpose and legacy.

I created much of the program during one of the most difficult seasons of my life. While I was writing and recording it, my mother died.

We stopped recording while I prepared for her funeral. Then I came back. Some days I had been crying just before the camera turned on. But I kept creating because I knew the work mattered.

For me, authenticity is not knowing who you are when life is easy.

It is choosing, even in the hardest seasons, who you are where your feet are planted.



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ORGANIZATIONS, ACCOMPLISHMENTS & AWARDS

Hang on tight, because I'm involved in a lot.

I was recently accepted into **FBI InfraGard** and was featured by *Modern Luxury Dallas* as a **Dynamic Woman**. I mentor students and entrepreneurs, serve as president of my homeowners association, serve as a Dallas County Election Judge and State of Texas Delegate, and participate in a prominent Dallas women's council and a Fort Worth private-equity network.

But accomplishments have taken on a different meaning for me.

My mom used to remember all of this for me. She remembered every accomplishment, every award and every little thing I did.

Since losing her, one of my greatest accomplishments has been learning how to carry these things for myself.

COMMUNITY SERVICE

The common thread in my service is helping people become more prepared, more confident and better able to move toward their life's purpose.

I mentor entrepreneurs through [The DEC Network](#) and students through the [SMU Cox BBA Mentor Alliance](#). I provide financial education and [advocacy for firefighter families](#). I serve my homeowners community as president, serve Dallas County as an [Election Judge](#) and participate in civic leadership at the state level.

Service is not simply an event on my calendar. I deliberately build it into the work and leadership roles I choose.

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Instagram

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